



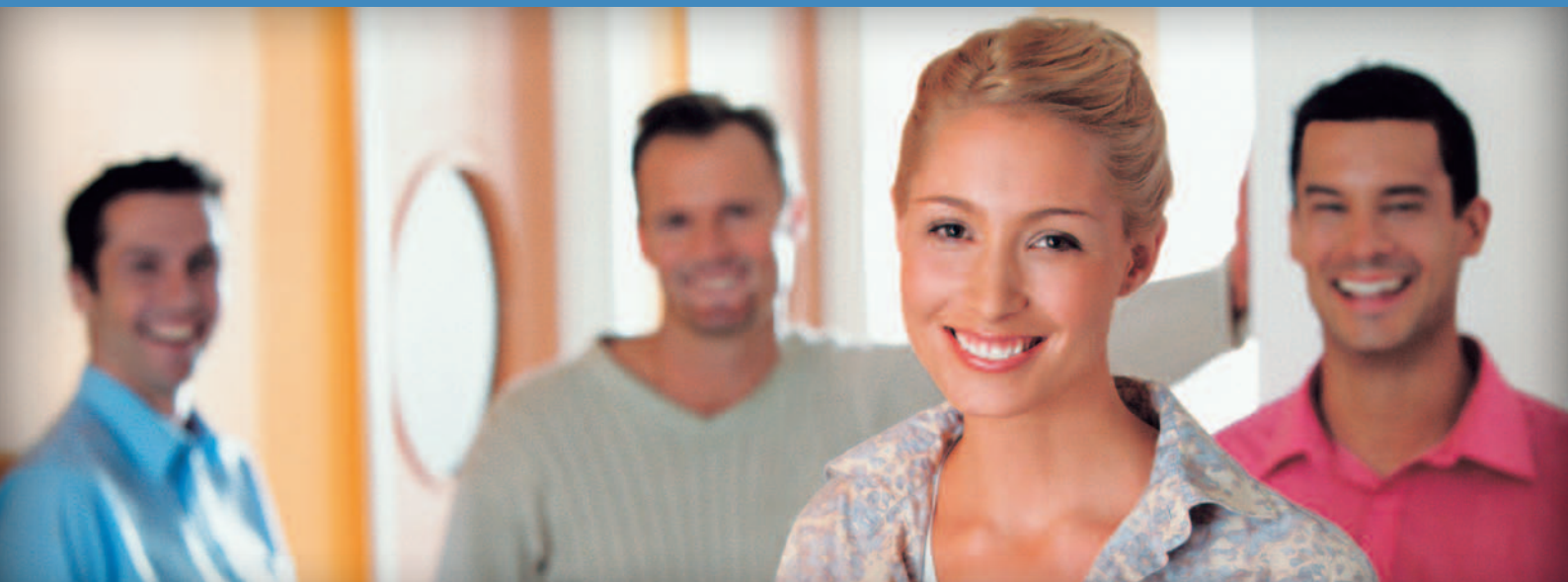
Australian School of
Applied Management

Australian Applied Management Colloquium

An Intensive Management Development Program.

By Australian Industry. For Australian Industry.

Colloquium Prospectus



The Australian Applied Management Colloquium will set a new standard in the provision of practice-based, outcome-driven management development practices. The Colloquium is guided by input from major employers and employer groups throughout Australia.

The program is supported by dedicated industry research and informed by a National Advisory Board. The program responds to a recognised need to increase the quality of Australian management by promoting and enhancing the critical skills involved in managing others.

Australian Applied Management Colloquium

An intensive management development program. By Australian Industry. For Australian industry.

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// The high quality standard of the presentations coupled with the facilitation and management of the Colloquium workshops has allowed the participants to maximise their learning outcomes and build invaluable networks for further learnings //

Lou Pontonio
Senior Sergeant, Victoria Police

● ● ● ● What is the Australian Applied Management Colloquium?

The Australian Applied Management Colloquium is an intensive 7 month management development program that focuses on the critical dimensions of effective management.

The program provides a unique platform for frontline and mid-level managers to deeply explore their own strengths, weaknesses and opportunities as they relate to building and maintaining highly effective teams.



The Australian Applied Management Colloquium equips managers with the insights, skills and confidence to accelerate their own development as they strengthen the performance of their teams.

The program is underpinned by research carried out by the Workplace Training Advisory of Australia and responds to a widespread need to increase the quality of Australian management by promoting and enhancing the critical dimensions of managing others.

● ● ● ● National Scholarship Program

As part of the Australian School of Applied Management's long-term commitment to strengthening the quality of management in Australia, a national scholarship program has been established to provide significant off-sets against Colloquium fees. The primary purpose of the scholarship program is to attract participants from a diverse range of industries and locations, leading to an enriched student experience and enhanced learning outcomes. In some instances, scholarship funding may also be awarded to an organisation, supporting the participation of a particular student cohort.

The Scholarship Program is administered by the Workplace Training Advisory of Australia.

Please direct all enquiries regarding scholarships to the Colloquium admissions office.

Phone: 1300 138 037

Email: info@wtaa.edu.au



// The colloquium is a chance to look deeply into each participant's potential. We see good leaders become great leaders, and it's because we focus on what is great in each one of them. //

Kirk Fisher
Head of Faculty,
Australian School of Applied Management

● ● ● ● Program Methodology

The Australian Applied Management Colloquium employs a blended learning methodology based around peer knowledge-sharing, experiential exercises, practical workplace application and reflection.

Throughout the program, learnings are related back to the day-to-day realities and challenges of each participant. This process is enhanced through participant-generated discussions that unlock the existing skills and experience of participants.

The program alternates between different delivery modes to create a learning environment whereby participants remain engaged and challenged. The three primary delivery modes are the 360° Survey, interactive management workshops, and one-to-one coaching.



Prior to the commencement of the program, participants complete a 360° feedback survey on core leadership and management competencies. Findings from the survey facilitate the development of an individual action plan that assists each participant to extract optimal value from the program.

Throughout the program, the following themes are addressed:

- ➡ Authenticity, Leadership & Management
- ➡ Communication, Presence & Influence
- ➡ Team Dynamics
- ➡ Driving Performance
- ➡ Innovation & Change
- ➡ Strategic & Operational Improvement
- ➡ Empowering You & Your Team: Driving a Continuous Learning Environment
- ➡ Managing Work Priorities & Profession Development

Four coaching sessions are interwoven throughout the program. The coaching agenda is guided by the individual action plans and is critical in ensuring that the Colloquium experience delivers optimal value to each participant.

Workplace Sponsor

Participants are strongly encouraged to engage a more senior colleague from their organisation to support them as a Workplace Sponsor. The role of the Workplace Sponsor is to assist the program participant in driving the learning outcomes to practical on-the-job application.



● ● ● ● Colloquium Framework

Week 1

360° SURVEY

In the month preceding the commencement of the program, participants complete a 360° survey on core leadership and management competencies. Findings from the survey facilitate the development of an individual action plan that assists each participant to extract optimal value from the program.

Week 3

COACHING SESSION

During the first coaching session, participants receive feedback from the 360° survey and draft their individual action plan for the program.

Weeks 4

PREPARATION

Prior to the first of two intensive sessions, participants are expected to undertake prereading and analysis in order to maximise their learning experience throughout the program. The materials support an indepth reflection on individual learning readiness and styles.

Week 5

ENHANCE PERSONAL EFFECTIVENESS INTENSIVE WORKSHOP (2 days)

Day One: Authenticity, Leadership and Management

Participants explore what it takes to be an effective leader and manager using a strengths-based approach. This day introduces to participants a values-based leadership framework as they take a deep dive into the relationship between authenticity and effective leadership. Participants consider how to effectively synthesise their personal values with their organisation's to build a value-based culture.

Day Two: Communication, Presence and Influence

This day commences with an exploration of one's own preferred style of communicating and the impact of one's style on others. The workshops focus on effective communication and influencing at different levels -interpersonal, team and organisational. Participants will explore a range of tactics in theory before applying them at a practical level to their own situation at work.

Week 8

COACHING SESSION

The coaching session ensures participants integrate their learnings and skills from the residential program back into their everyday life at work and addresses any key challenges they face in the implementation of their plans.

“ The entire process provided a unique opportunity to take a snap shot of my performance as a manager. I was able to apply the knowledge learned throughout the course to rectify and improve my areas of weakness. This has made me a more effective manager and leader, which in turn has reflected across the entire enterprise. ”

Michael Brennan

Business Manager, Cobram Irrigation



Achieving PERFORMANCE GOALS INTENSIVE WORKSHOP (2 days)

Day One: Team Dynamics

The Team Dynamics module builds on the previous day as participants explore the practical implications of managing diverse and challenging teams. Participants examine the qualities shared by high-performing teams and identify effective strategies to foster cultures that support optimal teamwork.

Day Two: Driving Performance

The Driving Performance module supports participants to develop techniques to provide feedback, motivate and engage their team to exceed performance expectations. Participants identify key principles of performance management processes in order to ensure consistency with organisational objectives. This module also covers techniques involved in coaching others and building individual capability.

COACHING SESSION

The week 16 coaching session focuses on how the participant is progressing in relation to their individual action plan.

DRIVING FUTURE DIRECTION INTENSIVE WORKSHOP (2 days)

Day One: Innovation and Change

This day focuses on the management and leadership skills involved in driving innovation and change. Using a case study approach, participants critically discuss the application of relevant theory and explore the way in which innovation and change are inextricably intertwined. Participants then examine leadership challenges during times of crisis and pressure, gaining an understanding of the way in which leaders can build a flexible, agile organisation.

Day Two: Strategic and Operational Improvement

This day involves participants working on a scenario-based case study using a variety of strategic problem-solving tools. Participants will explore ways to take an active role in managing the continuous improvement process in order to achieve the organisation's objectives.

BUILDING ORGANISATIONAL CULTURE WORKSHOP (2 days)

Day One: Empowering You and Your Team: Driving a Continuous Learning Environment

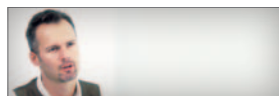
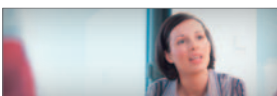
Adopting a future focus, this module supports participants in integrating their learnings from the Colloquium and establishing a firm foundation for continuous growth. Participants develop strategies to apply new skills in the workplace, identify techniques for empowering and developing others, and explore ways to create a learning environment that facilitates ongoing learning and development. The day concludes with each participant articulating their personal brand and developing strategies for communicating and using their brand to drive their career trajectory.

Day Two: Manage personal work priorities and professional development

The manage personal work priorities and professional development unit focuses on developing skills to hone a competitive edge. Participants will learn to role model effective work goals and behaviours to competently manage work priorities. They will also explore the critical elements of establishing personal work objectives, prioritizing workload for optimum achievement and building on professional competence.

COACHING SESSION

This session wraps up the program, providing an opportunity to reflect, celebrate, and firmly focus on areas for ongoing improvement.



● ● ● ● National Advisory Board

The Australian Applied Management Colloquium is supported by a National Board of Advisors comprising an esteemed line-up of Australian experts from academia, government and industry. In addition to local members, the board is delighted to welcome the services of Professor Milenko Gudic from the Central & East European Management Development Association (CEEMAN). Professor Gudic brings a unique international perspective to this important initiative.

Board Members

- Antony Maxwell, Chair, National Advisory Board, Australian School of Applied Management
- Professor Phyllis Tharenou, Executive Dean, Faculty of Social and Behavioural Sciences, Flinders University
- Professor Paul Thomas AM, Vice-Chancellor and President, University of the Sunshine Coast
- Professor Shelda Debowski, Director of Organisational and Staff Development Services, University of WA
- Peter Mackey, Senior Industry Adviser - Education and Business Services, Austrade
- Air Vice Marshal Margaret Staib AM, CSC, Commander Joint Logistics, Australian Defence Force
- Professor Milenko Gudic, Director, Central & East European Management Development Association
- Belinda McLennan, CEO, Tasmanian Polytechnic
- Ahmed Yusuf, Ambassador, Adult Multicultural Education Services (AMES)
- Jenny Kelman, General Manager Human Resources, V/Line
- Penny Lovett, HR Director, Bupa Asia Pacific (HBA, MBF)
- Gina McCredie, Principal Consultant, NLI Consulting
- Tom Richardson, Managing Partner, Deloitte Leadership Academy
- Dr Scott Eacott, Educational Leadership and Management, School of Education, University of Newcastle



Antony Maxwell
Chair
National Advisory Board

● ● ● ● About the organiser

The Australian School of Applied Management (ASAM) is part of a coalition of management schools that share a common link with the Workplace Training Advisory of Australia (WTAA).

Representing a broad range of stakeholders across private industry and government, ASAM is presently engaged with over 100,000 Australian managers and decision-makers. This expansive engagement underpins ASAM's unique capacity to track ever-changing managerial needs in the contemporary marketplace.

By building new benchmarks in the provision of management development education in Australia, ASAM will further enhance its reputation for excellence on the global stage, supporting a broader objective to significantly build Australia's standing as an exporter of creative, best-practice management education.

All ASAM curricula adopts a blended learning methodology that is based on proven principles of adult learning, combining knowledge-sharing, experiential participation, practical application and reflection. Further, ASAM programs are grounded in evidence-informed managerial and leadership competencies that are explored in a practical context for maximum on-the-job applicability.

ASAM's vision and commitment to management development in Australia has attracted a high-calibre faculty with expansive academic and senior managerial experience from Australia, the UK and the US.

● ● ● ● Contact Us

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West Perth WA 6005

AUSTRALIAN CAPITAL TERRITORY:

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Canberra City ACT 2600

GENERAL ENQUIRIES

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