

# The National Management Benchmark

Incorporating the Diploma of Management (BSB51107)

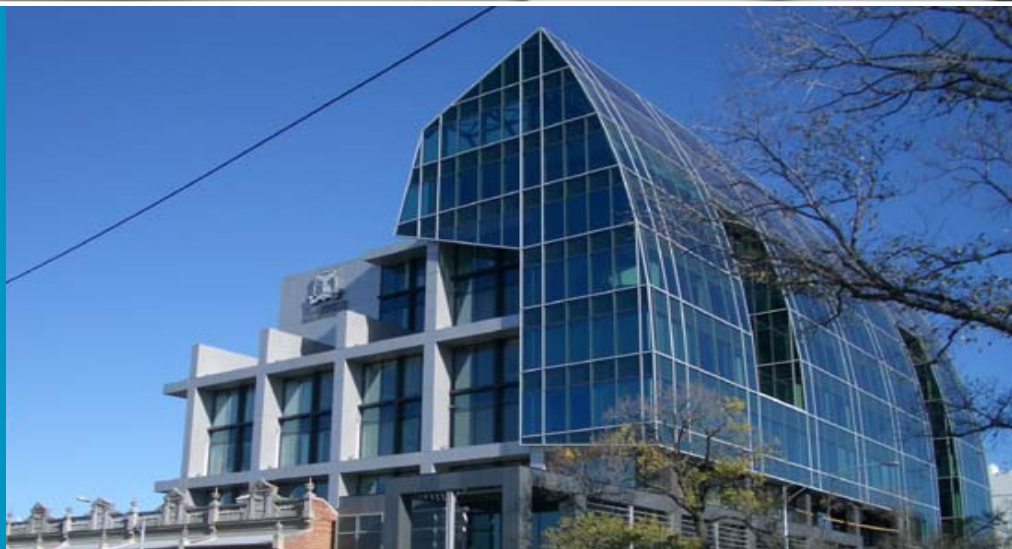
**ENROLMENTS NOW OPEN**

Next public program commences February 2012 at the University of Melbourne



An intensive six-month program designed to provide critical skill development and exposure to key issues in managing teams and resources.

The Management Benchmark is an excellent introduction for emerging managers, as well as an invaluable vehicle for more experienced managers looking to fast track their leadership journey.



## ■ The Benchmark Program

The National Management Benchmark (*the Benchmark Program*) is a quality-driven management course that incorporates the nationally recognised Diploma of Management.

The Benchmark Program has been developed under the guidance of WTAA's various industry channels and focuses on creating compelling and sustainable developmental outcomes for managers across all sectors.

All graduates of the Benchmark Program are awarded a nationally recognised Diploma of Management (BSB51107).

The following competencies are covered.

- Provide leadership (*PSPGOV511A*)
- Develop and use emotional intelligence (*PSPGOV516A*)
- Ensure team effectiveness (*BSBWOR502B*)
- Manage people performance (*BSBMGT502B*)
- Build and sustain and innovative work environment (*BSBINN502A*)
- Facilitate continuous improvement (*BSBMGT516C*)
- Develop teams and individuals (*BSBLED401A*)
- Develop a workplace learning environment (*BSBLED501A*)
- Manage personal work priorities and professional development (*BSBWOR501B*)

**"Through WTAA's broad network of industry stakeholders, the Benchmark Program is part of a national effort to increase the bench-strength of Australian management. The bi-product is a remarkable program that elevates the respected Diploma of Management to a new level".**

*Damien Farrell, Executive Director  
Workplace Training Advisory Australia*



One-on-one coaching is a key component of the Benchmark Program. Through the coaching process, each student enjoys the benefits of a highly individualised developmental experience. Importantly, the coaching process ensures that all aspects of the program are contextualised within the unique needs and working experience of each student.

A series of intensive workshops are delivered in four 2-day blocks. All workshops are grounded in principles of applied learning and are facilitated by senior members of WTAA's national faculty.

To ensure that the Benchmark Program provides a platform for students to deeply explore their own strengths and potential as leaders, each student explores their own emotional intelligence using the respected MSCEIT test. Further analysis is undertaken through WTAA's 360 Management Capability Survey.



**Upon a foundation of extensive industry research and consultation, the Benchmark program has significantly enhanced and contemporised the Diploma of Management".**

*Andrea Casabene,  
National Manager, WTAA, RTO*

### Program Fees

\$5,950 (GST incl.) per student

*Includes all course materials, assessment, coaching and diagnostics.*

### Government Funding

You may be eligible for assistance and funding. For advice, contact the RTO Admissions Office on 1300 138 037 or [rto@wtaa.edu.au](mailto:rto@wtaa.edu.au).

WTAA encourages people with disabilities to apply.

### Recognition of Prior Learning (RPL) & Credit Transfer

Based upon existing skills and experience, students may be eligible for RPL resulting in credits towards the completion of the Benchmark Program. Also, credit transfer may be applicable to past studies.

For more information on the RPL or credit transfer process, please call 1300 138 037.

## Program Structure

<b>Program Induction</b>	3-hour introductory workshop
<b>Diagnostics</b>	360 Management Capability Survey and Emotional Intelligence testing (MSCEIT)
<b>Coaching Session One</b>	Review of diagnostics and program goal setting
<b>Workshop Block 1 (two days)</b> <b>Leadership Development</b>	Your journey as an exceptional leader begins with you. Explore your current emotional intelligence in effective decision making, relationships, change and inspiring others. Develop your own leadership style, values and skills for the current business climate and beyond.
<b>Coaching Session Two</b>	Review of <i>Leadership Development</i> and program goal tracking
<b>Workshop Block 2 (two days)</b> <b>Leading High Performance Teams</b>	Your people are your greatest potential for achieving success. Discover the secrets to what makes a team great. Explore the skills required to create a high performance team and successful performance management techniques.
<b>Coaching Session Three</b>	Review of <i>Leading High Performance Teams</i> and program goal tracking
<b>Workshop Block 3 (two days)</b> <b>Leading Innovation and Change</b>	Great leaders drive innovation, personal reflection and improvement in the workplace. Discover strategies to promote innovative thought processes in your team and participation in continuous improvement to bring about change and sustainable competitive advantage.
<b>Workshop Block 4 (two days)</b> <b>Building a Culture of Learning &amp; Improvement</b>	Foster the skills and knowledge of you and your team by ensuring that skills are current and relevant through ongoing learning and development practice. Coach and mentor your team members to ensure professional development efforts align with individual and organisational objectives.
<b>Coaching Session Four</b>	Re-cap, Reflection and Integration

## About Workplace Training Advisory Australia

WTAA is a national training provider with a particular focus on assisting organisations to optimise the capabilities of their managers and leaders. WTAA's campuses are located in Melbourne, Sydney, Brisbane, Perth, and Canberra. WTAA also delivers training into all other major metropolitan areas and over 30 major regional hubs throughout Australia.

WTAA's high standing in the marketplace is exemplified by our enduring partnerships with hundreds of Australia's largest and most iconic organisations. This expansive industry engagement underpins a unique capacity to track ever-changing managerial needs in the marketplace.

Over the past decade, WTAA has created several discreet schools in order to focus resources and expertise into specific areas. These schools include the *Australian School of Applied Management*, *Women & Leadership Australia*, the *National Leadership Institute*, and the *WTAA Registered Training Organisation*. Whilst WTAA's schools operate independently with regards to markets and services, they share access to WTAA's Faculty and Educational Services Unit.

WTAA's Faculty comprises a blend of local and international specialists. A common thread is that all faculty members have considerable management experience to underpin their academic expertise.

Under the oversight of the faculty, all WTAA programs employ a blended learning methodology that is based on proven principles of adult learning, knowledge-sharing, experiential participation, practical application and reflection.

One of WTAA's primary areas of research and expertise which focuses on increasing the bench strength of Australia's middle managers is carried out through the Australian Applied Management Colloquium. The National Board of Advisors that WTAA has constituted to oversee this important work is illustrative of the depth that underpins all of WTAA's work. These board members are listed below.

- Antony Maxwell, Chair, National Advisory Board, Australian School of Applied Management
- Professor Phyllis Tharenou, Executive Dean, Faculty of Social and Behavioural Sciences, Flinders University
- Professor Paul Thomas AM, Vice-Chancellor and President, University of the Sunshine Coast
- Professor Shelda Debowksi, Director of Organisational and Staff Development Services, University of WA
- Peter Mackey, Senior Industry Adviser - Education and Business Services, Austrade
- Air Vice Marshal Margaret Staib AM, CSC, Commander Joint Logistics, Australian Defence Force
- Professor Milenko Gudic, Director, Central & East European Management Development Association
- Belinda McLennan, CEO, Tasmanian Polytechnic
- Ahmed Yusuf, Ambassador, Adult Multicultural Education Services (AMES)
- Jenny Kelman, General Manager Human Resources, V/Line
- Penny Lovett, HR Director, Bupa Asia Pacific (HBA, MBF)
- Dr Scott Eacott, Educational Leadership and Management, School of Education, University of Newcastle

### Course Enquiries

Australian School of Applied Management  
P: 1300 138 037  
F: 1300 451 031  
E: [info@appliedmanagement.edu.au](mailto:info@appliedmanagement.edu.au)

### National Campuses

#### Victoria

Level 9, 607 Bourke Street, Melbourne VIC 3000

#### New South Wales

Level 46, Governor Phillip Tower, 1 Farrer Place, Sydney NSW 2000

#### Queensland

Level 19, Waterfront Place, 1 Eagle Street, Brisbane QLD 4000

#### Western Australian

Level 3, IBM Building, 1060 Hay Street, West Perth WA 6005

#### Australian Capital Territory

Level 6, 39 London Circuit, Canberra City ACT 2600